

Balanced widgets

Premium interfaces for serious protocols.





DeFi has a fragmentation problem

- Too many isolated ecosystems
- Too many protocols and chains competing for liquidity
- Too many apps too difficult to use
- Too many choices and too many scams
- Too difficult to gain and retain mindshare

Distribution is nearly impossible.

People prefer to stick with what they know.

Even if you pay them for attention, they move on the instant rewards dry up.

Our solution: A design-first DeFi aggregator

The best protocol is worthless if no one can use it.

We'll help you increase adoption with a bespoke widget designed to be useful, direct, and customisable.

Try the interactive prototype:

<https://balanced.network/private-preview/>



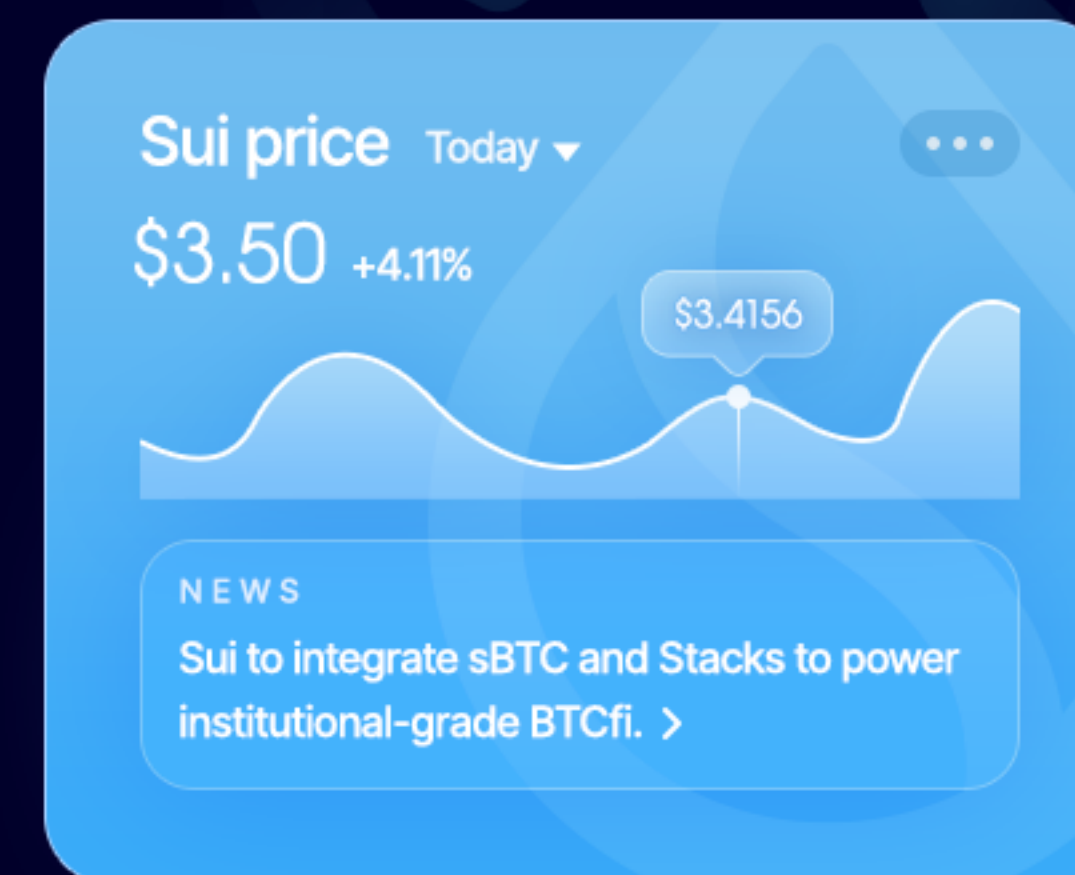
Stake

Stake ▾ Wallet: 3,762 AVAX

AVAX 0

Fee 0 AVAX
Receive 0 sAVAX

Stake



Wallet 4 assets

Asset	Amount	Price	7D trend
Avalanche AVAX	3,762 AVAX \$81,447	\$21.65 + 1.73 %	
Solana SOL	178.44 SOL \$26,883	\$150.66 - 2.09 %	
Sui SUI	21,762 SUI \$76,167	\$3.50 + 4.11 %	

Loan risk All positions ▾

Asset	Position	Risk
SOL Solana	178.44 SOL 2,631 bnUSD	\$163.47 \$85.55
SUI Sui	4,787.23 SUI 3,824 bnUSD	\$1.63 \$0.72
AVAX Avalanche	178.44 AVAX 2,631 bnUSD	\$13.48 \$7.98



A stylized space-themed illustration in shades of blue and teal. It features a large planet on the left, a smaller planet with a ring system in the middle, and a rocket ship flying towards a planet on the right. Dotted lines represent orbital paths or connections between the celestial bodies.

Widgets remove your barriers to adoption

- Reach a diverse and quality-conscious audience
- Increase on-chain activity with widgets that simplify interactions
- Improve your reputation through association
- Maximise your ROI with an interface crafted by design experts

Our plan:

Create an extensive widget catalogue to stimulate the network effect.

Only the Balanced team can pull this off

Our philosophy: **Reduce time and effort**

This means we:


- Design every interface from scratch to remove complexity
- Help people complete their tasks as fast as possible
- Don't use ads or dark design patterns
- Obsess over quality

While other crypto apps prioritise business goals, we only focus on our users. It's why **Balanced reached \$250M TVL within 12 days of launch in 2021.**

I have been using many similar projects on different blockchains and Balanced is by far the one with the best user interface.

 @CRYPTOQUOKKA1

This has got to be the easiest, user friendly application I've ever had in cryptocurrency. Seriously. It's like watching the internet evolve.

 @THISISSELFMADE

Cant wait for @BalancedDeFi to integrate with @BinanceChain so i dont have to use shit @PancakeSwap anymore. UX is everything.

 @SAZERNICKX

How widgets benefit Balanced

B2C

- A small fee on specific transactions (e.g. 0.1% on swaps and loans)
- A subscription to sync settings across devices

B2B

- Widget design fee
- Widget promo fee (prominence in widget catalogue)

Flexibility keeps us relevant

When a new protocol comes out, we integrate and co-market it. Their audience comes for one widget and stays for the rest.

Your widget here

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AVAX

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Receive 0 sAVAX

Stake

Join the Balanced widget catalogue

Early partner widgets launch in Q2 2026.
Will yours be one of them?

Minimum commitment: US\$20k

Early partners get maximum visibility and preferential pricing.
As the catalogue and user base grow, so will the cost.

Register your interest: <https://tally.so/r/rjArZ5>

Sui price Today ▾

\$3.50 +4.11%

\$3.4156

NEWS
Sui to integrate sBTC and Stacks to power institutional-grade BTCfi. >

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Wallet breakdown

\$258.63K Total

- AVAX 18%
- SUI 25%
- SOL 13%
- INJ 10%